

How to Customize Your Right Direction Poster

The files on this web site are the design files for the Right Direction initiative posters. You and your design team are able to add your company's logo to the poster, print them out and post them around your company. Below are the instructions on how to add your logo.

1. There are two sizes for each poster – 8.5”x11” and 16”x20”. Pick which poster(s) and size(s) you want to customize.
2. Open the InDesign file. Files are created in InDesign 5.0. There is a .idml file for each poster version.
3. Remove the sample “Your Logo” box in the lower left corner and place your logo art there. Please size your logo to roughly 1.75”x1” so it fits appropriately. a. Use vector-based .eps file format for best quality.
4. Save the file, proofread and send InDesign files and related links to your printer of choice for printing.

Please do not alter these files in any other way. Please do not extract the bear images and use in any other materials. You will be in danger of breaking the license agreement for the images if you do. The bear images are to be used in the existing posters only.